

# **Feedback Procedure**

### **PURPOSE**

The purpose of this procedure is to outline the steps LifeLabs will take when a customer, visitor, or employee raises concerns or provides feedback—on any matter, including access to services—to ensure consistent, transparent, and timely response.

This policy applied to all LifeLabs employees, students, and others who interact or work with the public or third parties on LifeLabs behalf, herein referred to as "Employees".

### **PROCEDURES**

LifeLabs has outlined the following procedures for Employees to follow.

- All feedback will be reviewed and forwarded to the appropriate Manager/Management member Employee/Department for follow-up.
- Where possible, complaints will be addressed immediately by Employees at the location, however; some complaints may require more effort to address and must be reviewed for action.
- Customers can expect acknowledgement of verbal/telephone/email feedback within one (1) business day, and within 30 business days of the receipt of mailed feedback.
- In some cases, it may not be possible or appropriate to acknowledge feedback, for example, if the customer wishes to remain anonymous, or indicates that he/she does not want to receive a response.
- The acknowledgement will indicate when the matter will be addressed and when the customer will be notified of the outcome.
- LifeLabs will follow up on any actions arising from the feedback and the timeframe for implementation will be provided as part of the notification of outcome.
- Feedback/response will endeavor to be in a format that is accessible to the Customer

Feedback can be submitted in any of the following formats:

#### **Online Form**

Feedback may be provided by completing the Contact-Us Form on the LifeLabs website.

Feedback sent through the website will be directed to the Customer Support Team within the Customer Experience Management (CEM) Program.

#### **Online Survey**

Feedback may be provided by completing a survey on the LifeLabs website.

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Feedback sent through the website via a survey will be directed to the responsible Employee, Supervisor or Manager within the Customer Experience Management (CEM) Program.

### By Telephone

Feedback may be provided by contacting 1-877-849-3637 (Ontario).

Feedback may be provided by contacting 1-800-431-7206 (British Columbia).

Feedback may be provided by contacting 1-888-333-0222 (Saskatchewan).

#### In Person

Feedback in person should be directed to location Employees who will provide that feedback to the Patient Service Centre Manager and log the feedback into the Customer Experience Management program.

### By Mail

Feedback through mail should be directed to:

Ontario	British Columbia	Saskatchewan
Customer Support Team	Customer Support Team	Customer Support Team
Kennedy Laboratory	CCB Laboratory	Midtown PSC
6560 Kennedy Rd.	7455-130th St.	39 23rd St E.
Mississauga, ON L5T 2X4	Surrey, BC V3W 1H8	Saskatoon, SK S7K 0H6
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# REFERENCES/ RELATED DOCUMENTS

Accessibility Standards for Customer Service Procedure – Doc # 16729

Customer Experience Management (CEM) Overview – Doc # 41265

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